



# Irish Freight & Logistics Monthly

February 2006

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## Dear Garvan,

Welcome to the February edition of Irish Freight & Logistics Monthly.

You have been included within our mailing list because we consider you to be a valuable contributor to the industry.

We are aware of the communities need for an electronic platform for company announcements and press releases. We invite you to forward details to us for consideration in the next edition.

We hope you enjoy the newsletter and will strive to enhance it, so please send any feedback and suggestions to [editor@logiskills.ie](mailto:editor@logiskills.ie)

Please feel free to forward this to any interested colleagues who can register to receive it from our home page at [www.logiskills.ie](http://www.logiskills.ie)

## • **Guarding the Supply Chain Against Avian Flu**



CILT recently reported that The Massachusetts Institute of Technology will stage a real-time simulation of an avian flu outbreak to show how global supply chains are severely disrupted by such emergencies. Leaders from business, government and academia are invited to attend the event, which will take place on April 11, 2006, in Cambridge, MA.

Developed by the MIT Center for Transportation & Logistics (CTL), the simulation will involve a hypothetical outbreak of avian flu that shuts down a fictional manufacturing facility. The plant closure ripples through the global supply chain as other countries and companies react to the news.

A panel of executives will respond in real-time to the unfolding emergency, which will be shaped by prompts and pre-scripted news bulletins delivered by a facilitator.

## Upcoming Events

African Airports World  
2006 February 28 - March  
3, 2006, Johannesburg,  
South Africa

SITL Europe International  
week of transport and  
logistics. March 7-10,  
Paris, France

7th Logistics Forum  
Duisburg March 8-9,  
Duisburg, Germany

TransRussia 2006 11th  
Moscow International  
Transport and Logistics  
exhibition and conference,  
21-22 March 2006,  
Moscow, Russia

Cargo and Container  
Traceability RFID and  
Tracking Technologies in  
Freight Security and  
Logistics. March 27-28,  
London, UK

Logistics Megatrends  
Forum Bangkok 2006  
March 28-29, 2006,  
Bangkok, Thailand

2nd Indian Ocean Ports,  
Logistics and Shipping  
2006 The Seychelles,  
March 30-31, 2006

TransBaltica 2006 6th  
International Transport  
Exhibition and  
Conference, April 5-7,  
Vilnius, Lithuania

International Transport  
Forum April 11-14, 2006,  
Moscow, Russia

2nd China Summit  
Conference on transport  
and logistics. April 18-19,  
Shanghai, China

TransBaltica 2006 6th  
International Transport  
Exhibition and  
Conference, April 5-7,  
Vilnius, Lithuania

EastLog 2006 April 19-21,

The exercise is part of CTL's larger, day-long annual symposium entitled "At the Crossroads of Supply Chain and Strategy: Simulating Disruption to Business Recovery."

CTL Director Yossi Sheffi said the Center devised the exercise to get companies thinking about contingency plans for global disruptions such as an avian flu pandemic. "In this interconnected world where supply chains span the globe, companies must examine what actions they will need to take to protect employees, customers and the operational integrity of the enterprise in the event of a global emergency," explained Sheffi.

### • EU Proposes New Rules To Protect Freight From Terror Attacks



The European Commission has proposed new measures to protect freight transport from terror attacks which will allow companies that implement them to fast-track goods through EU borders.

The rules are aimed mainly at improving the security of land transportation, for example by trucks and trains, in Europe, but will also apply to barges.

The commission maintains that the Madrid train bombings in March 2004 and the London underground attacks in July last year prove that "the risk of a terrorist attack on freight transport remains high".

Firms involved in the scheme will receive a "secure operator status" that could save them up to half a day in time lost for security checks at some EU ports, the EU executive's spokesman on transport issues said.

This will help transport companies move quickly through airports, seaports and customs borders. It will cut red tape and security personnel will be able to focus their time on operators not in the voluntary scheme, the spokesman said.

The commission said that the measures reconciled the goal of increased security with ensuring the rapid flow of trade in Europe and complements existing rules for air and maritime transport as well as airport and seaport security.

"The new rules will make the European Union the first trading bloc in the world to add a full security dimension to all forms of freight transport," said EU transport commissioner Jacques Barrot.

Prague, Czech Republic

2nd China Summit  
Conference on transport  
and logistics. April 18-19,  
Shanghai, China

3rd Trans Asia 2006 April  
25-26, 2006, Dalian,  
China

Transpo-Logitec 2006  
April 27-30, Milano, Italy

"These rules will help to prevent terrorist attacks in the EU," he said.

Given the scheme's benefits, the commission estimates that several hundred thousand companies will want to be involved in it in the first five years. More than half a million firms are involved in the EU transport sector.

The measures have to be approved by the European Parliament and EU member states, and the commission believes the system could be in place within 18 months of their endorsement.

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- **[Irish Exporters Association](#)**

#### • **DFDS - Frans Maas Merger Receives EU Clearance**



Frans Maas has received clearance from the European Commission for its merger with DSV. DSV operates under the name of DFDS Transport as a global supplier of transport

and logistics services. This will create a leading pan-European transport and logistics provider. The combined businesses of Frans Maas and DFDS will have annual revenues of approximately EUR 4.1 billion, 19,000 employees and own operations in more than 50 countries.

Commenting on the Offer, Kurt Larsen, Chief Executive Officer of DSV, said "The combination of Frans Maas and DSV will create a company that is positioned optimally to serve our increasingly demanding transport- and logistics clients through a very competitive and fully controlled complete European road network, a strong pan-European logistics platform and a comprehensive global Air & Sea operation.

Frans Maas and DSV both believe that consolidation in the transport sector is set to continue and to accelerate driven by increasing demands from the global industries and required economies of scale in operations and on a group level (IT, administration etc.).

In light of these developments Frans Maas and DSV believe a merger of their businesses will create a company that is better positioned to play a leading role in the transport and logistics sector.

#### • **Continuing Trends in the Container Market**



IDMO recently reported a reorientation of container growth away from the Asia-northern Europe and transpacific trades to secondary east-west markets and some north-south and regional trades.

The period of freight rate rises is over – declines now inevitable. A strong orderbook – which peaked at 60% of the existing fleet, and which will take three years to be delivered.

The arrival of an armada of new super post-panamax tonnage (8,000-plus teu), and an accompanying uncertainty over the commercial and operational impact of this new breed of vessel.

Short-term market instability after the burst of carrier merger-and-acquisition activity in 2005, potentially leading eventually to a more disciplined industry.

The ever present possibility of renewed congestion due to physical bottlenecks in the global supply chain. Regulatory uncertainty, especially in Europe, where the future of conferences hangs in the balance. Lower margins all round, leading to a renewed assault on costs.

#### • **DFDS Lys Line Announce New Short Sea Service**



DFDS Lys Line AS have announced that with effect from 1st March 2006, DFDS Group's Norwegian subsidiary DFDS Lys Line AS and Vapores Suardiaz Norte SL, Bilbao

will co-operate with each other to operate a short-sea intermodal weekly shipping service operating between Spain, United Kingdom and Ireland.

The intermodal service will be operated between the ports of Bilbao, Avonmouth, Dublin and Greenock by the "Endeavour" a 750 teu, 18 knots 2005 build modern container vessel. The service will be called DFDS Suardiaz Line ("DSL").

Sailing schedule will be as follows, Bilbao (Friday), Avonmouth (Sunday), Dublin (Monday) and Greenock (Tuesday).

A full range of intermodal equipment will be provided including 20', 40' and 45' High-cube pallet-wide containers as well as Flat-racks and Open Top containers.

In addition clients can avail of full range of value added

products including express shipments, part load shipments, conventional lots, ship chartering, warehousing and distribution and Value-Added logistics.

In Spain the service will be managed by Vapores Suardiaz Norte, Bilbao, who also have offices throughout Spain.

In Ireland the service will be managed by Transport Partners Intermodal who have offices in Dublin and Cork.

#### • **Derek Horner Agencies New CMA-CGM Services**



Derek Horner Agencies as agents for the Shipping Line "CMA-CGM", are delighted to announce the introduction of New Container Services to Australia & New

Zealand.

The Suez Service (Express Service) starting 15th February 2006 sailing Ex Dublin every Friday and Ex Rotterdam every Thursday connecting with;

28 Days Transit Time To MELBOURNE = 35 Days Ex Dublin  
31 Days Transit Time To SYDNEY = 38 Days Ex Dublin  
32 Days Transit Time To ADELAIDE = 39 Days Ex Dublin  
33 Days Transit Time To BRISBANE = 40 Days Ex Dublin  
37 Days Transit Time To AUCKLAND = 44 Days Ex Dublin  
39 Days Transit Time To NAPIER = 46 Days Ex Dublin  
41 Days Transit Time To PORT CHALMERS = 48 Days Ex Dublin

Relay Service (Via Port Kelang) sailing Ex Dublin every Thursday and Ex Zeebrugge every Wednesday.  
Fremantle is served via Port Kelang on our replay service  
36 days transit time to Fremantle = 42 Days Ex Dublin

Panama / Panama Service (Via Panama Canal) salings Ex Dublin every Thursday and Ex Le Harve every 2nd Wednesday connecting with;

38 Days Transit Time To BRISBANE = 44 or 51 Days Ex Dublin  
40 Days Transit Time To SYDNEY = 46 or 53 Days Ex Dublin  
43 Days Transit Time To MELBOURNE = 49 or 56 Days Ex Dublin  
48 Days Transit Time To AUCKLAND = 54 or 61 Days Ex Dublin

#### • **Multi Cargo Announce China Shipping Transatlantic Service**



Multi Cargo as liner agents for China Shipping Container lines are delighted to announce the commencement of China Shipping's new Transatlantic service for Northern Europe. Weekly departures from Liverpool with new transatlantic services.

First Vessel calls into Liverpool 20th March calling to New York (7 days), Baltimore (10 days), Norfolk (11 days) and Charleston (13 days).

CSCL will have the only direct call from Liverpool to Charleston. Presently China shipping operate a twice weekly service to the Far East and Australia via Rotterdam along with a weekly service to Algeria, Morocco and Tunisia.

#### • **IAM Expect Irish India Trade Boom**



IFW recently reported that Ireland's air freight sector is set to see rapid expansion of opportunities with India, according to GSA International Airline Marketing (IAM).

After taking part in a trade mission to Delhi and Mumbai, IAM director Robert Monks said: "Trade between India and Ireland is forecast to grow 10-fold within five years.

"We must look ahead to the growing trade opportunities and how air freight can help to ensure fast and reliable twoway links between our two countries." IAM has also begun talks about extending its training arm, Translogic, to train Indian air freight staff.

Its involvement in a previous trade mission, to China in 2005, has already borne fruit. The company is in advanced negotiations with a potential new carrier client and has secured significant new air freight traffic for a client airline.